



## Inside the V&A: The V&A's 12 week Museum Skills Course

Every Wednesday

12 September- 5 December 2018 (Half term 24 October)

10.30 – 15.30

Price: £1250 (incl VAT)

Considering a career in galleries and museums? New to the heritage sector and looking to expand your range of skills and career options? Draw on the expertise of staff from across the V&A in a new course that aims to provide an insight into the skills required for working within a museum.

### Course Outline

The course features a combination of taught sessions and behind the scenes access. Drawing upon case studies conducted in the museum, individual sessions will be taught by V&A expert staff and will provide an insight into the workings of the V&A - winner of the Art Fund Museum of the Year 2016.

Session topics will include collections management; learning programmes and interpretation; marketing; exhibitions and audience engagement. The course will include talks and presentations and will include discussions and practical workshops.

### Contact

For further information, please contact Malini Balluck Email: [m.balluck@vam.ac.uk](mailto:m.balluck@vam.ac.uk)

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# Course Outline

## MUSEUM SKILLS – BUILDINGS, COLLECTIONS, AUDIENCES AND PROGRAMMES

12 September 2018

### **Week 1: The Vision of the V&A**

- The history of the V&A: The building and its collections
- Vision and Accident: The V&A'S Mission and Strategy
- Guided tour of the V&A

19 September 2018

### **Week 2: The V&A'S Collections**

- The V&A'S Collection policy
- The Acquisitions Process: The Life of an Object
- Rapid collection

26 September 2018

### **Week 3: Research**

- The V&A Research Institute (VARI)
- Visit to Blythe House
- Tour of the Clothworkers Centre

3 October 2018

### **Week 4: Public Engagement Programmes**

- The V&A'S Learning Ethos
- Activating the Museum's collections
- Developing new audiences

10 October 2018

### **Week 5: Interpretation**

- Understanding Interpretation and
- Effective Text writing
- Workshop: Interpret this
- Case Study: Europe 1600-1800 case study and visit

17 October 2018

### **Week 6: Caring for the Collections**

- Conservation at the V&A: An introduction
- Object Handling
- Integrated Pest Management

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24 October HALF TERM

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31 October 2018

**Week 7: Exhibitions and Displays**

- Introduction to the Exhibition Programme at the V&A
- Exhibition Proposal and Feasibility
- Selling your idea to your institution

7 November 2018

**Week 8: Marketing and Knowing your Audiences**

- What is a brand?
- Knowing your Audience
- Designing audience research

14 November 2018

**Week 9: Collection Management**

- Collections Management: An Overview
- Accreditation, Spectrum and the V&A's Reconciliation Procedure
- Intellectual Property

21 November 2018

**Week 10: Loans and Provenance**

- The Loans Process
- Due Diligence

28 November

**Week 11: Projects and Futureplan**

- Overview of FuturePlan
- Exhibition Road
- Gilbert Collection- Gallery Redevelopment
- Case study: Cast Courts

5 December 2018

**Week 12: Enterprise and Visitor Experience**

- Commercial Enterprise Overview
- Visitor Experience

***\*\*\*This programme is subject to change***